



AGENTS ~ INFORMATION CAPTURE ~ LOGISTICAL ASSISTANCE

APK SERVICES

- ▶ **Representative Agent:** Products or services.

APK Consultancy can act as an agent to promote your product or service regionally. Includes: identifying potential sellers/ suppliers, confidential follow-ups, negotiating terms of Agreement, and target marketing.

- ▶ **Information Capture:** Commercial, strategic, or other data.

APK Consultancy can capture and collate information about relevant contact people, business and sector profiles, new trade opportunities, case study material, or other preferred resource material. Background checks can also be undertaken.

- ▶ **Logistical Assistance:** Contact support.

APK Consultancy can assist with facilitating business or government introductions. This includes arranging "face-to-face" meetings, confirming venues, and the like. **Logistical support is offered where possible.**

APK THE BUSINESS

Founded in 1995, independent consultancy, trade and business facilitation.

APK Consultancy was founded in the 1995 as a closed corporation consultancy to facilitate business and development contact between international parties and various African counterparts or markets.



This initiative resulted in the consultancy being recognized by UNESCO in 1999 with the prestigious Award for Best Online Service in Africa for its role in promoting African development networks. These contacts have since led to a number of projects throughout the continent.

In early 2004 the Consultancy's mission was revised to specifically address the need for organisations wishing to find **new markets in Africa** or **obtain information** about such markets to **support trade, inward investment or general business**.

- Need representation?
- Looking for a product?
- Require interviews or a survey done?
- Would like trade, commercial, or background information?
- Searching for potential partnerships?
- Want a confidential introduction?
- Need assistance with pre-arranged meetings?

"There is a growing gap between the expectations and information needs of international traders, business, organizations, and their counterparts in Africa. There is a real need now to secure trust and relevance to each enquiry in order to close this gap between African and international markets".

Adam Kossowski. MD, APK Consultancy.

2004/5 Projects: ship building order, timber housing, portable toilets, paper manufacture, tourism research, hotel development, luxury furniture, coffee supply ... and more.

APK Consultancy is a private and independent consulting service for organisations or individuals that would like to do business, find representation, obtain specific information, or require logistical support in **Africa**.

Tel/ Fax: +27-21-6837430 | Mobile: +27-73-2361770 | info@apkconsultancy.com

CONTACT US TODAY TO FIND OUT MORE, OR GO TO:

www.APKCONSULTANCY.com